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# AURA

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# ABOUT SOMAIYA VIDYAVIHAR UNIVERSITY

SOMAIYA VIDYAVIHAR UNIVERSITY HAS ESTABLISHED ITSELF AS A LEADING EDUCATIONAL INSTITUTION ACROSS THE GLOBE. IT IS PROUDLY THE FIRST PRIVATE UNIVERSITY IN MUMBAI. KEEPING UP WITH OUR EDUCATION STANDARD AND CONSTANTLY EVOLVING, WE HAVE OPENED UP AN ARRAY OF OPTIONS FOR THE STUDENTS TO CHOOSE FROM. WE'VE INTRODUCED A NEVER-DONE-BEFORE ACADEMIC FLEXIBILITY WITH A WIDE CHOICE OF MULTIDISCIPLINARY ACTIVITIES. APART FROM THIS, THE UNIVERSITY HAS INTRODUCED AN EXCLUSIVE STUDENTS EXCHANGE PROGRAM, COLLABORATIVE AND INCLUSIVE LEARNING AND VARIOUS ACADEMIC PROGRAMMES. THE LEADERS OF SOMAIYA VIDYAVIHAR UNIVERSITY HAVE DESIGNED EVERY ASPECT OF THE UNIVERSITY KEEPING THE INTERNATIONAL EDUCATIONAL DEMAND IN MIND. IT IS GLOBAL IN THE REACH OF ITS IDEAS AND UNIVERSAL IN ITS SERVICE.





# ABOUT S K SOMAIYA

SOMAIYA VIDYAVIHAR , WITH OVER EIGHT DECADES OF RICH EXPERIENCE IN MANAGING EDUCATIONAL INSTITUTIONS AND IMPARTING QUALITY EDUCATION, OFFERS NUMEROUS OPPORTUNITIES AND MULTI-DISCIPLINARY PROGRAMMES TO STUDENTS WORLDWIDE.

S.K. SOMAIYA COLLEGE ESTABLISHED IN 2019, IS AN INSTITUTION FOR NEW-AGE LIBERAL, AND MULTI-DISCIPLINARY EDUCATION. THE COLLEGE OFFERS A WIDE ARRAY OF PROFESSIONALLY ORIENTED UNDER-GRADUATE AND POST- GRADUATE PROGRAMMES IN THE FIELD OF COMMERCE, BUSINESS STUDIES, ARTS, HUMANITIES, SOCIAL SCIENCE, SCIENCE & TECHNOLOGY, AS WELL AS CERTIFICATE COURSES IN LANGUAGES.

ALONG WITH ITS FIRM AND ETHICAL VISION AND MISSION, IT BELIEVES THAT "AN ALL-ROUND EDUCATION MUST INTEGRATE INDIAN CULTURE, VALUES, AND MORALITY INTO THE CURRICULUM".

S K SOMAIYA COLLEGE IS WELL KNOWN FOR ITS EXPANSIVE CAMPUS IN MUMBAI WITH AN EXTRAORDINARY LEARNING INFRASTRUCTURE THAT PROMOTES ALL-AROUND GROWTH OF IT'S FELLOW STUDENTS BY ENCOURAGING AND PROVIDING A PLATFORM FOR THEIR VARIED EDUCATIONAL AND EXTRA-CURRICULAR TALENTS AND SKILLS.

THE COLLEGE HOUSES SOME OF THE MOST ADVANTAGEOUS FACILITIES IN ENTREPRENEURSHIP/START-UP INNOVATIONS FOR STUDENTS SUCH AS THE RESEARCH INNOVATION INCUBATION DESIGN LABS (RIIDL) AND BIORIIDL. IT ALSO PROVIDES ENTRY INTO CORE RESEARCH THROUGH THE SOMAIYA INSTITUTE OF RESEARCH AND CONSULTANCY (SIRAC).

MOREOVER, SOMAIYA VIDYAVIHAR UNIVERSITY HAS ACADEMIC COLLABORATIONS WITH LEADING UNIVERSITIES IN THE USA, EUROPE, ASIA, AND AFRICA FOR WORLD-CLASS LEARNING OPPORTUNITIES.





# ABOUT AURA

AURA, IN ITS ESSENCE, REPRESENTS THE RADIANT ENERGY THAT ENVELOPS EACH INDIVIDUAL - THE UNIQUE AURA THAT REFLECTS ONE'S INNERMOST EMOTIONS, THOUGHTS, AND SPIRIT. JOIN US IN DISCOVERING THE VIBRANT TAPESTRY OF AURAS THAT INTERTWINE TO CREATE THE BREATHTAKING MOSAIC OF HUMAN EXISTENCE.

IT IS WITH GREAT PLEASURE AND ANTICIPATION THAT WE EXTEND OUR WARMEST INVITATION TO YOU FOR THE UPCOMING S K SOMAIYA COLLEGE FEST - "AURA." GET READY TO IMMERSE YOURSELF IN A WORLD OF WONDER AND MAGIC AS WE EXPLORE THE CAPTIVATING CONCEPT OF AURAS AND THE ENCHANTING REALM OF MAGICAL AURA AND SUPERNATURAL CREATURES.

THIS YEAR'S THEME, "MAGICAL AURA AND SUPERNATURAL CREATURES," BECKONS YOU TO EMBARK ON A JOURNEY BEYOND THE ORDINARY, INTO A REALM WHERE THE LINES BETWEEN REALITY AND FANTASY BLUR, AND WHERE THE EXTRAORDINARY BECOMES THE NORM. LET US DELVE INTO THE CAPTIVATING ALLURE OF AURAS, THOSE ETHEREAL MANIFESTATIONS OF HUMAN ESSENCE THAT TRANSCEND THE BOUNDARIES OF THE PHYSICAL WORLD.

ADDITIONALLY, PREPARE TO BE ENCHANTED BY THE PRESENCE OF SUPERNATURAL CREATURES THAT HAVE CAPTURED THE IMAGINATIONS OF GENERATIONS. FROM THE MAJESTIC DRAGONS OF ANCIENT LORE TO THE ELUSIVE FAIRIES THAT FLIT THROUGH THE PAGES OF FAIRY TALES, WE INVITE YOU TO EXPLORE THE MYSTICAL INHABITANTS OF OUR COLLECTIVE CONSCIOUSNESS.

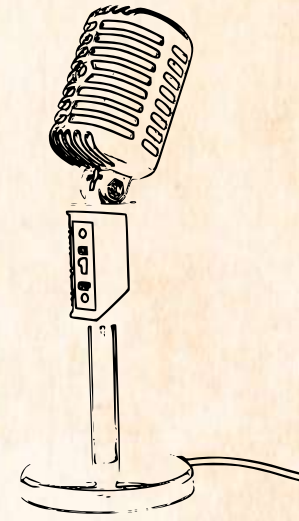
THE FESTIVITIES PROMISE A MAGICAL EXPERIENCE LIKE NO OTHER, FEATURING AN ENCHANTING AMBIANCE THAT WILL TRANSPORT YOU INTO A WORLD OF WONDER. BE MESMERIZED BY SPELLBINDING PERFORMANCES THAT BRING THE AURA OF SUPERNATURAL BEINGS TO LIFE, AND UNLEASH YOUR CREATIVITY IN THE MUCH-ANTICIPATED COSPLAY CONTEST THAT CELEBRATES THE SPIRIT OF THESE EXTRAORDINARY ENTITIES.





# PERFORMING EVENTS

MYSTIC MELODIES  
(SOLO SINGING)



PHANTOM FANDANGO  
(GROUP DANCE)

CURSED CHOREOGRAPHY  
(SOLO DANCE)



MIC OF THE MACABRE  
(OPEN MIC)

PHANTOM'S PLAY: AN ENCOUNTER TO  
REMEMBER(DRAMA)





# FINE ARTS



## ENCHANTED TOTE ARTISTRY ( TOTE BAG PAINTING)

## CAPTIVATING VISAGES (FACE PAINTING)



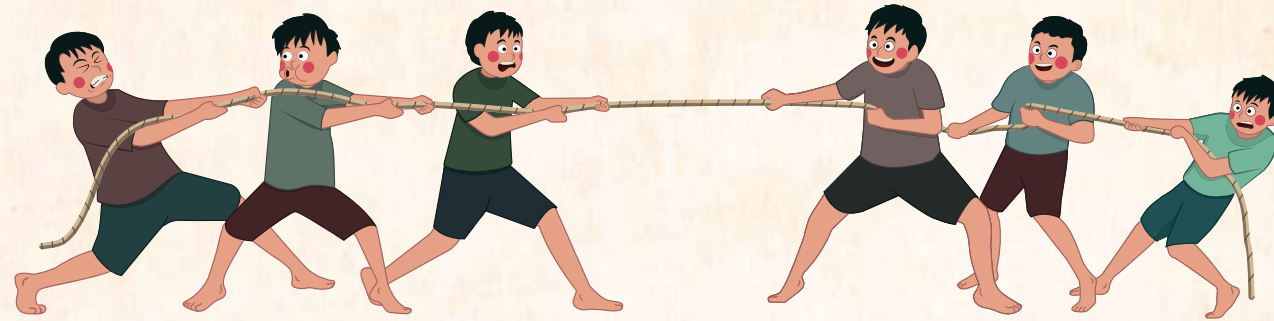
## BEWILDERING BLUEPRINT (MASCOT STYLING)





# SPORTS

## GHOSTLY GRAPPLE (TUG OF WAR)



## PARANORMAL PITCH (BOX CRICKET)



## VOODOO CUP (RING FOOTBALL)

## MYTHICAL MUSIC MAYHEM (AURALYMPICS)





# INFORMAL EVENTS



**BEAUTY AND BEASTS: AN AURA AFFAIR  
(MR AND MISS AURA)**



**ONCE UPON A CATWALK  
(FASHION SHOW)**



**BEATS FROM BEYOND  
(WAR OF DJs)**



**COUNCIL OF COVENANTS  
(WAR OF CLs)**

**AURA ICON**

**MONSTER MASH  
(BAND)**



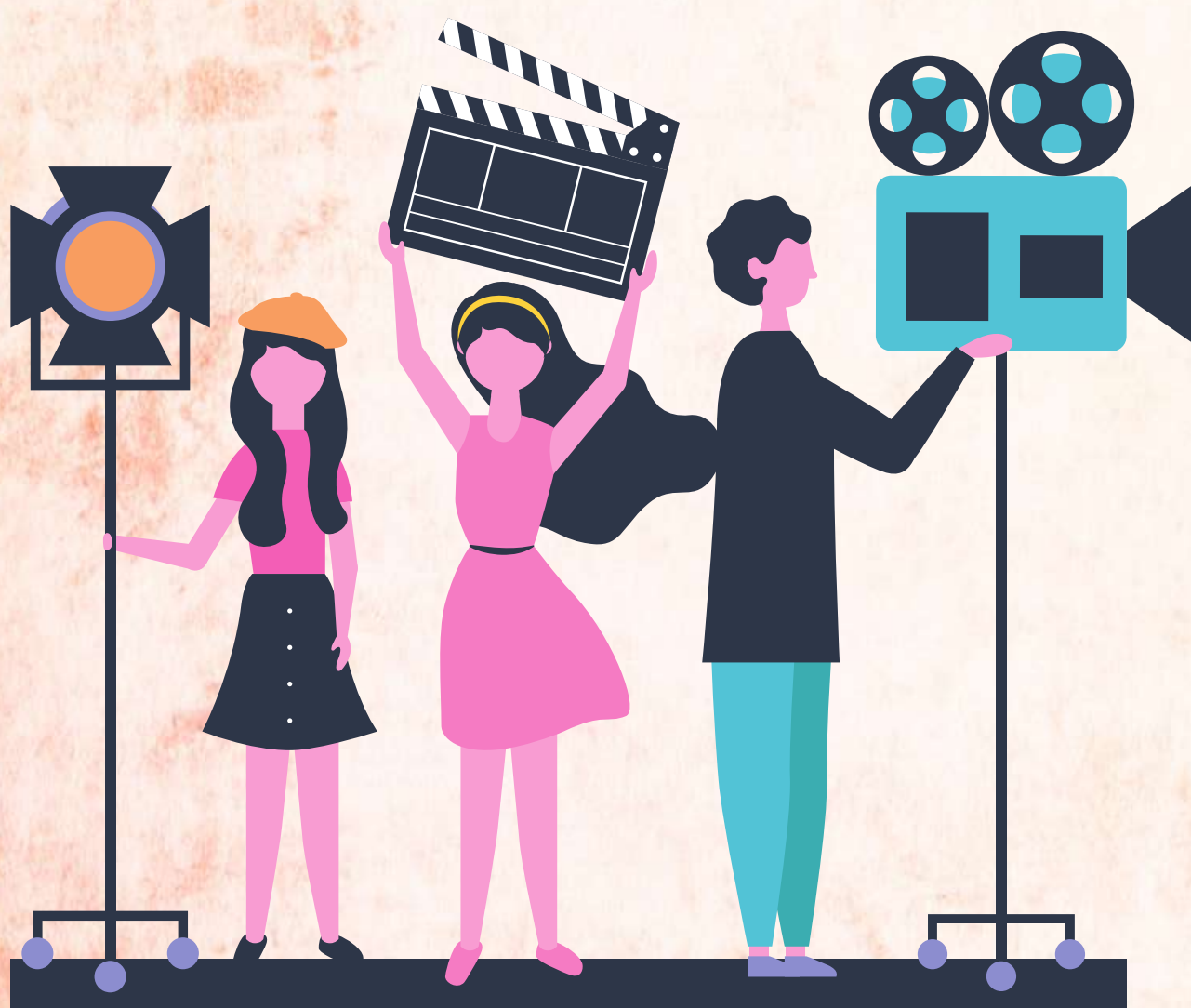


# MASS MEDIA EVENTS

## SPECTRAL LENA EXPOSE (PHOTOGRAPHY)



## ALCHEMY OF THE SILVER SCREEN (FILM MAKING)





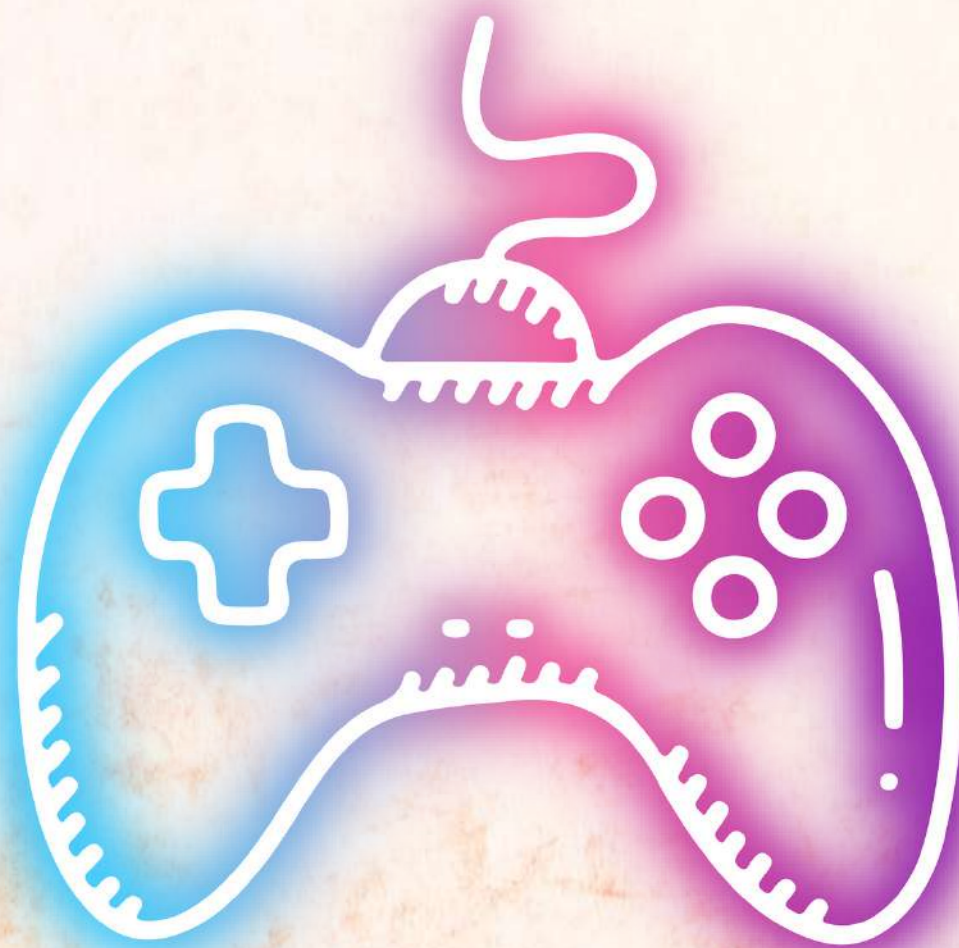
# TECHNICAL EVENTS

ARCHANE CHRONICLES - SEMINAR

TECH LORES - WORKSHOP

PARANORMAL PROGRAMMES - HACKATHON

TECH SÉANCE - ESPORTS





# BUSINESS EVENTS

## GHOSTLY GAMBIT (TERRITORIAL TRIUMPH)

## MICRO CARNIVAL (FINANCIAL RELAY)

## BID AND BEYOND (AUCTION)

## EQUITIES MANIA - MOCK STOCK





# MATHS AND STATS EVENTS

QUIZWITCH - QUIZ COMPETITION





# **LIFE SCIENCES EVENTS**

**BIOALCHEMY PITCHFEST  
(LIFE SCIENCES PITCHFEST)**

**BIO-THON**

**SCIENCE FAIR AND FOOD RUSH**

**BIOMORPHIC DRAMA (BIOACT)**





# INVITATION FOR AURA INAUGURATION

AURA IS ON 13TH,  
14TH, 15TH DECEMBER

TIME  
FROM 8 AM  
ONWARDS





# DAY 1



# DAY 2

DJ ATHANS

# DAY 3

# KRISO





# CONTACT INFO

**SUMIT BHATNAGAR**

**+91 8080421466**

**RAVITEJA GANDI**

**+91 6395050945**

**DHRUV GANGURDE**

**+91 90042 24291**

**@CF.SKSC**





# THANK YOU!

WE HOPE TO SEE YOU ALL AT AURA  
2023.

WE LOOK FORWARD TO HOST ALL OF  
YOU AND SHARE THE ESSENCE OF OUR  
EVENT AND MAKING IT A GREAT  
SUCCESS.

BY COMBINING OUR EFFORTS WE CAN  
CREATE AN UNFORGETTABLE EVENT  
THAT WILL BE REMEMBERED AS A  
MILESTONE IN THE COMING YEARS!

